



MATTEO ZUGNONI DESIGNER

About

Matteo Zugnoni is an Italian designer who loves technology, music and sport. With a long experience in boat furnishing, he has a degree in Design and the Art of Fashion. The thesis in Industrial Design led him to the study of wooden bicycle WooBi while the continuous research allows him to develop knowledge on alternative and innovative materials such as carbon fiber. His daily job is to design industrial products and furniture combining tradition and innovation to give a nice sensation of handiness and wellness.

Photorealistic rendering service, result of the highest quality research, supports detail-oriented professionals and offers the complete solution for effective presentations of projects.

Passion for his work and constant experimentation in design reflect his philosophy.

Application fields:

- VR
- yacht
- design
- interior
- archviz
- 3D modelling
- communication
- photorealistic rendering

Work Experience

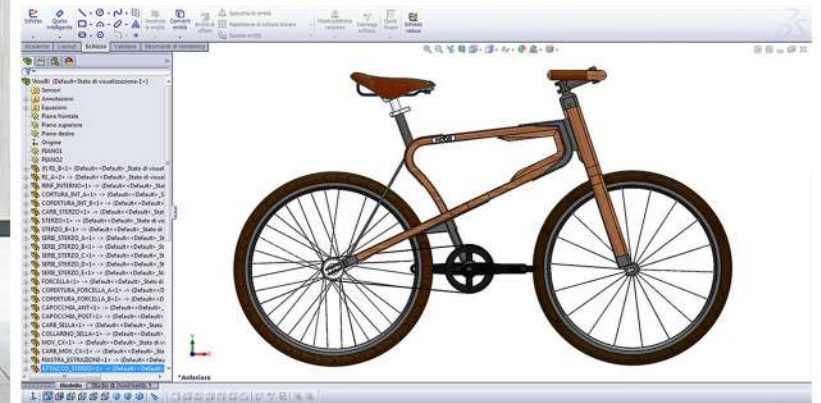
Engineering process in the field of nautical and civil furnishing with 2D and 3D modeling software.



Industrial Design

WooBi: personal project of Thesis in Industrial Design.

In the era of evolving technology, the study of a wooden bicycle brings back to tradition and simplicity, to a direct and material relationship between person and object, especially to the pure concept of pleasure. Born from the binomial wood and bicycle WooBi looks like the ideal city bicycle for those who want to walk in everyday life.



FuoriSalone Milano Design Week 2015: WooBi bicycle concept presentation at Residenze Litta.
FuoriSalone Milano Design Week 2016: presentation of the WooBi bicycle at Tortona Design District.

Development of the commercial and production part, to date WooBi is made to complete customization from the choice of the essence for the frame and fork to the colors of the rims, tires and saddle leather and handlebar tapes.

Publications:

- BBC "The most 10 beautiful bicycle of 2015"
- designboom "matteo zugnoni's wooden woobi bike present at 2015 milan design week"
- Frizzifrizzi "WooBi, una nuova bici ecologica e made in Italy col telaio interamente in legno"
- Supercompressor "This wooden bicycle is king of the concrete jungle"
- Ton Barbier: "WooBi: le chic du design italien sur un vélo au look impeccable"
- Corriere Innovazione: "Legno, acciaio e carbonio. Le dieci bici al top del 2015"
- Promotedesign: "Design for 2017"
- Bikeart: "The wooden bicycle around the world"

Exhibitions

- University La Sapienza Roma event "Maker Faire 2015" - Italy
- Portopiccolo Trieste "Design ZONE 2016" - Italy
- Design Museum Gent mostra "Bike to the Future" 2016 - Belgium
- Museum of Design Atlanta "Bike to the Future" 2021 - USA



Industrial Design

Bicycle concept

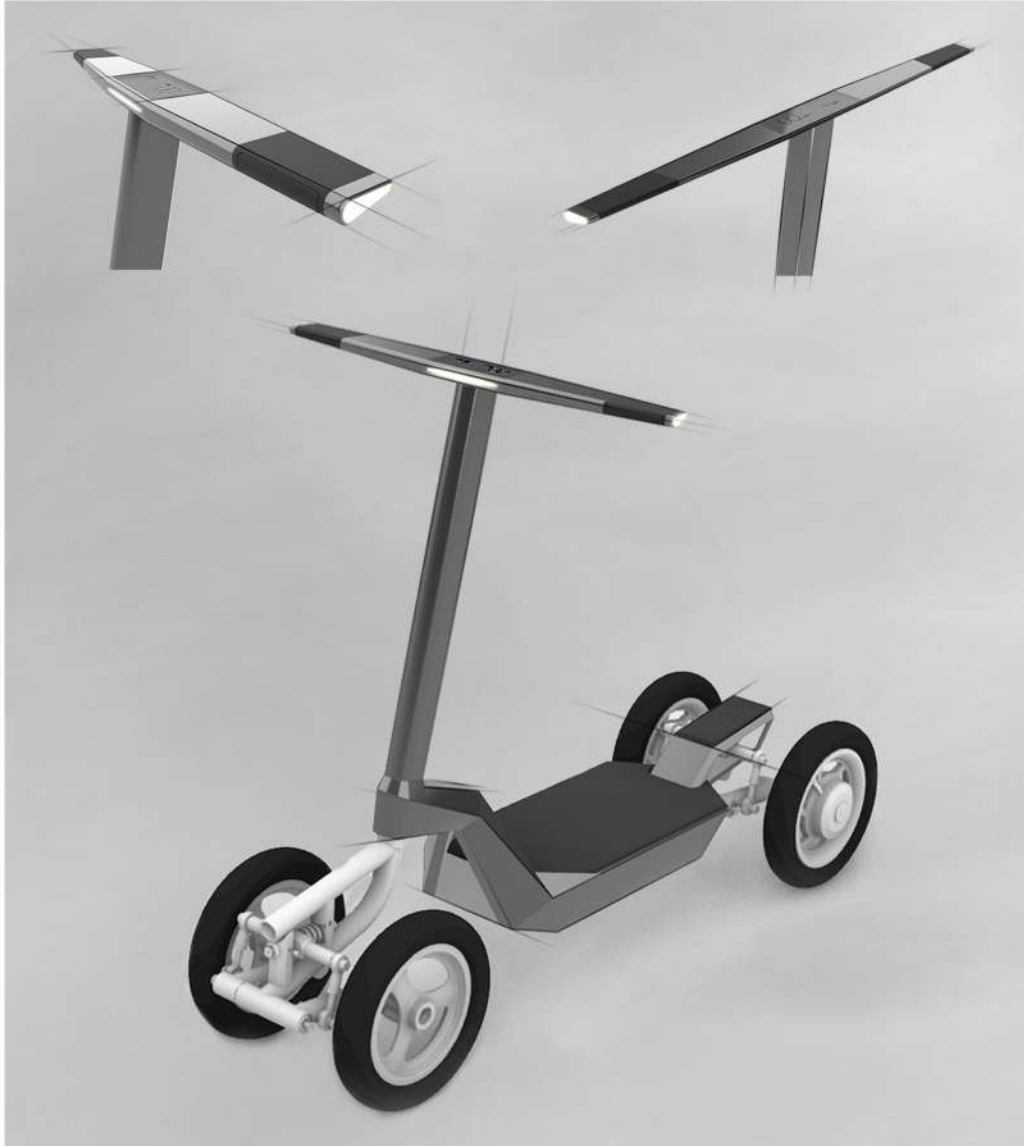
Services: mobility projects from sketch to 3D modeling and rendering.



Industrial Design

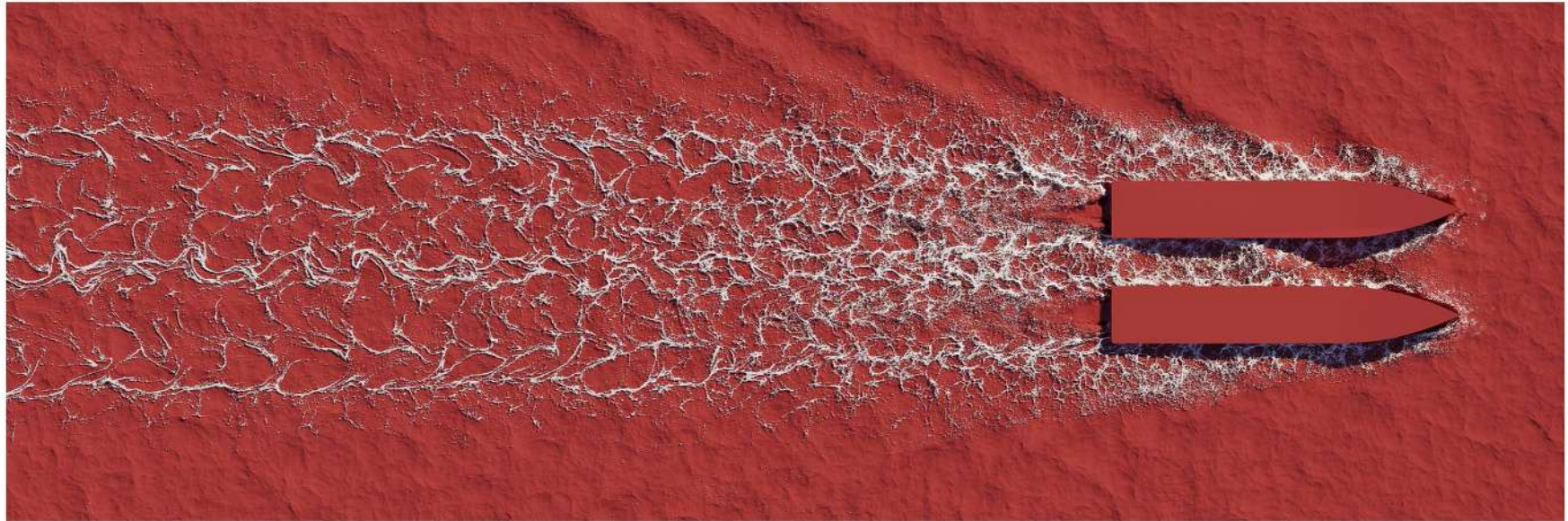
Electric scooter concept

Services: mobility projects from sketch to 3D modeling and rendering.



Liquid Simulation

Services: 3D modeling, liquid simulation, advanced lighting and texturing, photorealistic rendering.



Yacht Renderings

Services: 3D modeling, liquid simulation, environment modelling, advanced lighting and texturing, photorealistic rendering.



Yacht Renderings



Yacht Renderings



Yacht Renderings



Yacht Renderings



Yacht Renderings



Yacht Renderings



Yacht Renderings



Yacht Renderings



Virtual Tour

Services: 3D modeling, advanced lighting and texturing, photorealistic rendering, 3D processing of virtual tours.



Contact

Matteo Zugnoni Designer

Italy

P.zza S. Antonio, 11
Morbegno (SO) 23017

T +39 347 6841188

W www.matteozugnoni.it

E zugnoni.matteo@gmail.com